

environment **yes**
young entrepreneurs scheme

we're searching for **environmental science**

bright lights

Develop your
technology transfer
knowledge

Improve your
communication,
negotiation and
team-building skills

Increase your
commercial
awareness

Network with
professionals in
the industry

Obtain insight
into the
environment
sector

It's time to get noticed!



The environmental young entrepreneurs scheme (environment YES) is an innovative competition for postgraduate and postdoctorate scientists which raises awareness of the commercialisation of ideas arising from research on the natural environment.

Key Features

- Participants form teams of 4 or 5, each member assumes the role of a director in a company: from managing director, to financial, operations, research and marketing director.
- Each team devises a business plan for a company based on hypothetical science.
- The team then presents their idea to a 'panel' of investors who assess it for commercial potential.

Structure

- ① A half-day briefing session to introduce the scheme – 18 August '09 in Nottingham.
- ② A three-day residential workshop – 14 -16 October '09 in Oxford:
 - Presentations from leading figures in industry, involving intellectual property, funding and investment, financial planning, commercial and investment strategies, evaluation of commercial potential and case studies.
 - Mentoring from industry experts to help you generate your business plan.
 - Oral presentations of business plans
- ③ A national final – 14 December '09 in London



investing in creativity

UNIEI

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Benefits

- Enhance your CV
- Develop transferable skills
- Increase your commercial awareness
- Your team could **win £1000**

The competition is **FREE** to enter – travel, accommodation and meals are provided.

Cost to you – **time**; but the rewards are substantial.

environment YES is managed and organised by The University of Nottingham Institute for Enterprise and Innovation (UNIEI) and the Natural Environment Research Council (NERC).

For further information:

telephone **Emily Medland** on **01793 442611**
or email **yes@nerc.ac.uk**

Link to application forms available at
www.nerc.ac.uk/environmentyes

It's time to get noticed – **www.nerc.ac.uk/environmentyes**